



## BIRLA PUBLIC SCHOOL GANGANAGAR

(A UNIT OF BIRLA EDUCATION TRUST PILANI)...*a step ahead*



CBSE Affiliation- 1730974

A World Class Air-Conditioned English Medium Co-Educational CBSE Senior Secondary

Day School, Day Boarding and Boarding School

Session 2023-24

### EVENT REPORT

Day & Date- 12.2.24 (Monday)

Class - II

Event Name: Me Commercial

Category: General

#### Objective of the Activity:

- To inspire curiosity.
- To develop spirit of innovation
- To boost confidence
- To develop marketing skills.
- To analyze the format and structure of advertisement.
- To differentiate between information and selling

Total no. of Students: II A- 29

Students present - 23      Participated - 23

Absent - 6

#### Methodology:

In this event, Students made advertisements and spoke about the products

#### Brief note about Activity:

Students got the opportunity to present themselves in front of their class. They were asked to give information regarding different products. They made their advertisements and gave information. Through this event they build up confidence and came forward to overcome their hesitation and came to know about marketing and buying and selling of products.

#### Outcome of Activity:

- Boost confidence among students.
- Enhanced their speaking and presentational skills.
- Enhanced their marketing skills

1. Poster of the Event
2. Circular of the Event
3. Evidence of Photograph

#### Poster of the Event shared on Social Media

**BIRLA PUBLIC SCHOOL GANGANAGAR**  
 (A UNIT OF BIRLA EDUCATION TRUST PILANI)  
 CHAK 3HH, Suratgarh Road, Sri Ganganagar (Rajasthan) 335002  
 ESTD. 2019      CBSE AFFILIATION NO. 1730974  
 A WORLD CLASS AIR-CONDITIONED ENGLISH MEDIUM CO-EDUCATIONAL SENIOR SECONDARY CBSE DAY SCHOOL WITH HOSTAL FACILITY

**GROW YOUR HAIR ALL THE WAY**

**Smile to The World**

**CLASS- II**  
**EVENT- ME COMMERCIAL**  
**DAY-12<sup>TH</sup> FEBRUARY**  
**TIME-11 AM**  
**Venue- Class room**

[www.bpsg.edu.in](http://www.bpsg.edu.in)      BPS-Ganganagar      Bpsganganagar

## Circular of the Event

**BIRLA PUBLIC SCHOOL GANGANAGAR**  
 (A UNIT OF BIRLA EDUCATION TRUST PILANI)  
 (A step ahead...)  
 A WORLD CLASS AIR-CONDITIONED ENGLISH MEDIUM CO-EDUCATIONAL CBSE SENIOR SECONDARY DAY SCHOOL, DAY BOARDING AND BOARDING SCHOOL  
 SESSION 2023-24  
**CLASS –II**  
**EVENT – ME COMMERCIAL**

**Dear parents**  
**Greetings!!**  
**“The golden rule for every business is: Put yourself in your customer’s place.”**

**Highlights of the activity–**  
 “Me Commercial” is an engaging, educational, and memorable activity for sparking their curiosity and enthusiasm for learning about the world of entrepreneurship. So keeping this in mind BPSG is organising an event for class –II ‘Me Commercial’ on 12<sup>th</sup> February 2024 (Monday) to teach students significant skill required for the world of work and entrepreneurship in a fun and interactive way. Students will perform different activities to show how one can develop creativity and problem-solving skills. Overall, the event aims to inspire curiosity, foster a spirit of innovation, and empower students to dream big and pursue their goals. Students will boost their confidence and will enhance their speaking skills.

**Activities during Event-**

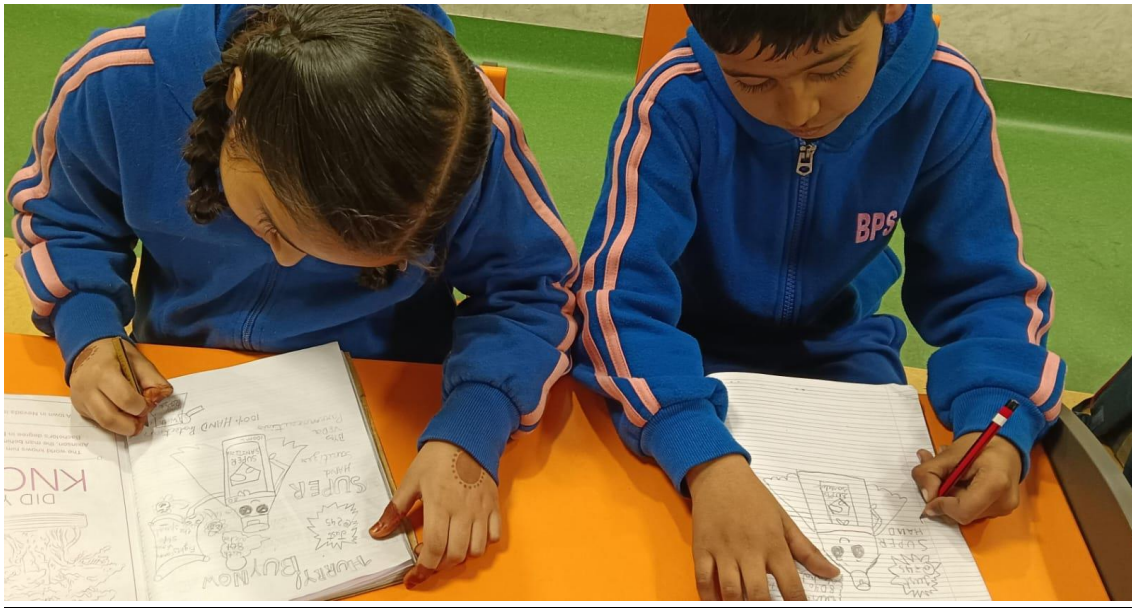
- Interactive Product promotion
- Advertisement of their own product
- Demonstration of the product
- Mini Market to buy and sell product
- Launching new product (Innovative)

**General instructions–**

- The event is scheduled for 12 February 2024 (Monday) from 11:00 AM to 12:00 Noon
- Students have to come in proper school uniform.
- Students will be prepared by parents.
- Creative props are required from parents’ side.

**With Best Regards**  
**BPSG**

**Evidence of Photographs**



**Teacher's name and Signature with Date:**  
**Mrs. Suman Kumari**  
**Date: 12-02-2024**