



**BIRLA PUBLIC SCHOOL GANGANAGAR  
(A UNIT OF BIRLA EDUCATION TRUST PILANI)**

**A World Class Air-Conditioned English Medium Co-Educational CBSE Senior Secondary  
Session 2023-24**



**EVENT REPORT**

**Day & Date-11,July 2023 (Tuesday)**

**Class –LKG**

**Event Name: Advertising Presentation**

**Category: General**

**Objective of the Activity:**

An advertisement or ad is a form of selling that encourages people to buy products, services or ideas. BPSG is coming up with an event called “Advertising Presentation” for our little chunks where students will dress up themselves and will advertise their product with a message in different costumes to showcase their talent.

**Total no. of Students: 27**

**No. of Participants: 24**

**Brief note about Activity:**

- Students will come in different costume to show their product.
- Will deliver message related to their product.

**Outcome of Activity:**

- Boost confidence among students.
- Enhanced their presentation skills.
- Enhanced team work.
- Make them aware about the different products.

**Result: (Best students)**

This event was not kept as a competition, so all the students were best at its own.

**1.)Evidence of Poster:**

The poster features the school's name and logo at the top. The main title is "Advertising Presentation" in a large, stylized font. Below it, the class (LKG), date (July 11, 2023), day (Tuesday), and time (9:00 AM to 10:00 AM) are listed. A central illustration shows a cartoon chicken wearing a pilot's cap and goggles, flying a blimp that says "new mini Bubbly". A package of Bubbly candy is hanging from the blimp. The bottom of the poster includes the school's website (www.bpsg.edu.in), social media icons for Facebook, YouTube, and Instagram, and the school's name in a smaller font.

## 2.) Evidence of Circular:

**BIRLA PUBLIC SCHOOL GANGANAGAR**  
(A UNIT OF BIRLA EDUCATION TRUST PFLAND)

A WORLD CLASS AIR-CONDITIONED ENGLISH MEDIUM CO-EDUCATIONAL CBSE  
SENIOR SECONDARY DAY SCHOOL, DAY BOARDING AND BOARDING SCHOOL

SESSION 2023-24  
CLASS -LKG

**Dear Parents**  
**Greetings!!!**  
*"Creativity without strategy is art, creativity with strategy is advertising"*

An advertisement or ad is a form of selling that encourages people to buy products, services or ideas. BPSG is coming up with an event called "Advertising Presentation" for our little chunks where students will dress up themselves and will advertise their product with a message in different costumes to showcase their talent.

**Activities during Event**

- Students will come in different costume to show their product.
- Will deliver message related to their product.

**General instructions for students –**

- The event is scheduled for **July 11, 2023 (Tuesday)** from 9:00 AM to 10:00 AM.
- Students will come in costume of different helpers.

*Thank you for your cooperation.*

*With Best Regards*

## 3.) Evidence of Photographs:



Teacher's name

Ms. Monika Sharma