



BIRLA PUBLIC SCHOOL GANGANAGAR

(A UNIT OF BIRLA EDUCATION TRUST PILANI) *(A step ahead...)*



CBSE AFFILIATION NO.
1730974

Session 2025-26

Event Report

Class II

English Event (Promo Genius)

Day & Date: October 7th, 2025 (Tuesday)

Event Name: Promo Genius

Objectives:

- To foster creativity and imagination through advertisement making.
- To enhance confidence, speaking, and presentation skills among students.
- To develop persuasive communication and marketing sense in a playful manner.
- To promote teamwork, originality, and expressive thinking.

Total No. of Students:25

No. of Participants:23 (2 Absent)

Event Highlights:

- **Innovative Advertisements:** Students showcased their creativity by promoting imaginary or useful products such as Magic Water Bottle, Super Pencil, Toothpaste, and Soap etc
- **Show and Speak Presentation:** Each participant confidently introduced their product using props, slogans, and jingles.
- **Creative Expression:** Children used expressive voice, gestures, and taglines to make their ads engaging and persuasive.
- **Interactive Learning:** The activity blended fun and learning, encouraging students to think like young advertisers.
- **Joyful Participation:** The enthusiasm and innovative ideas of the young learners made the event lively and memorable.

Outcome of the Activity:

- Students developed effective communication and public-speaking skills.
- Improved confidence, vocabulary, and fluency in English expression.
- Enhanced creativity and imagination through innovative product ideas.
- Fostered teamwork, confidence, and stage presence.
- Instilled a love for language, creativity, and presentation-based learning.

Enclosures:

- Circular of the Event
- Poster of the Event
- Photographs for Evidence



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Session 2025-26
Circular

Ref. No: BPSG/2025-26/EC/0049-E

Date -07 October2025

Event - "Promo Genius"

Unleashing Creativity and Knowledge at "Promo Genius"

Dear Parents,

Greetings!

We are delighted to announce that BPSG is organising an event titled **Promo Genius**, for our Class 2 students.

This special event aims to inspire our young learners, giving them a chance to showcase their talents, creativity, and knowledge in a fun and engaging way.

Highlights of the Event :

- Students will confidently present their ideas and talents.
- Students will collaborate with peers, enhancing teamwork and communication skills.
- The event will create an exciting atmosphere that motivates learning and exploration.

Objectives of the Activity :

- To develop creativity, critical thinking, and presentation skills.
- To boost confidence in expressing ideas and knowledge.
- To encourage students to participate actively in a joyful and meaningful learning experience.

General Instructions for Students :

The event is scheduled for 7th October (Tuesday), from 9:30 AM to 10:30 AM.

Students are requested to come prepared and participate with full enthusiasm.

Regards,

BPSG

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CBSE AFFILIATION NO. 1730974

Promo Genius

Class -2

Date 7th October 2025

Day - Tuesday

Time 9:30am to 10:30am

Venue Classroom



